

Rosemary Gardens



Old Mortlake Brewery



No. 9 The Broadway



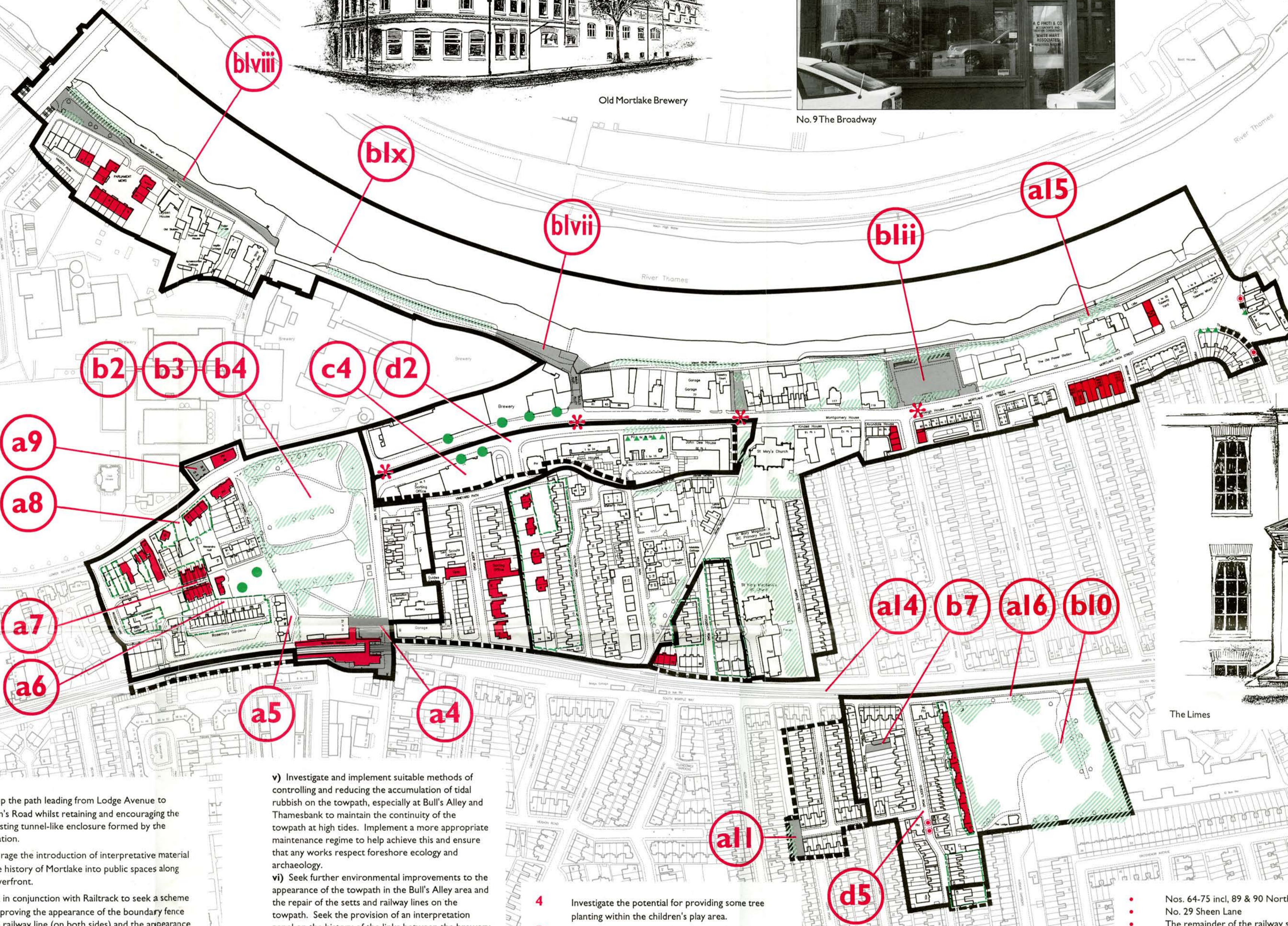
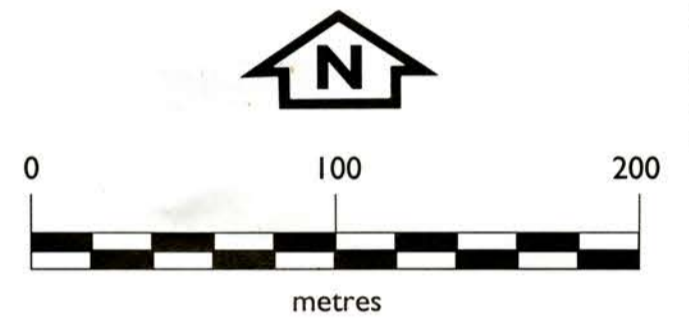
The Limes

recycled paper

KEY

- Conservation area boundary
- Extension to conservation area
- New building of townscape merit
- Article 4(2) Direction
- Key tree groups (indicative only)
- Area identified for environmental improvement
- Potential tree planting sites
- Proposed improved pedestrian crossing facilities
- Shopfront worthy of retention (41 & 43 Queen's Road, 3 White Hart Lane & 9 The Broadway)
- Shopfront worthy of restoration (5 White Hart Lane & 4-8 incl. & 10 The Broadway)
- Shopfront where replacement with a more appropriate design will be sought (7 White Hart Lane, 1-3 incl. The Broadway & 62-70 even Mortlake High Street)

Note: This study was agreed by the Council's Planning & Transport Committee on 26 January 1998. As a result the proposals for the conservation area extensions, the Article 4(2) Directions and the proposals for new Buildings of Townscape Merit (proposals c1, c2 & c3 on this map) have now been implemented.



a Environmental improvements

- 1** Improve boundary treatments to the following:
 - i) Mullin's Path adjacent to Council flats
 - ii) The playground to the rear of Craven House
 - iii) The area behind Kindell House
 - iv) The R.C. Primary School
 - v) The High Street frontages of Ashleigh House, Avondale House, Kindell House and Montgomery House.
 - vi) The Alder Road Sea Scout Centre
 - vii) 117 Mortlake High Street (Afon House)
 - viii) 123a Mortlake High Street
- 2** Repair the historic boundary wall between John Dee House and St. Mary's church.
- 3** Install a gate to the Mullin's Path recreation area.
- 4** In conjunction with Railtrack seek improvements to quality and appearance of the station environs and the appearance of the station buildings.
- 5** Seek an improvement in the appearance of the Guinness Trust flats adjacent to Rosemary Gardens, particularly to the rear elevations where each flat appears to have a different style of windows.
- 6** Encourage the repair and restoration of the water tower to the rear of Rosemary Gardens, and of the missing chimney pots.
- 7** Encourage the repair and reinstatement of front boundaries to the cottages at Waldeck Terrace.
- 8** Seek removal of the advertisement hoardings on the flank wall of no. 33 and adjacent to no. 9 Lower Richmond Road.
- 9** Seek to resolve the future of the derelict social club occupying nos. 38-44 Lower Richmond Road.
- 10** Promote the use of colour to strengthen the visual coherence of the modern industrial Brewery buildings.
- 11** Investigate the feasibility of restoring the derelict graveyard, providing suitable boundary treatment at the Prince's Road entrance and possibly the provision of an interpretation panel.

- 12** Tidy up the path leading from Lodge Avenue to Queen's Road whilst retaining and encouraging the interesting tunnel-like enclosure formed by the vegetation.
- 13** Encourage the introduction of interpretative material on the history of Mortlake into public spaces along the riverfront.
- 14** Work in conjunction with Railtrack to seek a scheme for improving the appearance of the boundary fence to the railway line (on both sides) and the appearance of the two footbridges.
- 15** Seek the reinstatement of appropriately designed railings on the towpath wall to the rear of The Limes
- 16** Seek the repainting of the cemetery railings in a more low key colour
- 17** Encourage the tidying of derelict land to the northern end of Rock Avenue to improve the setting of the BTMs.
- 18** The towpath and foreshore. Detailed proposals should be progressed in consultation with the local community and be within the framework of existing published guidance for the River Thames. Particular proposals should include the following:
 - i) Seek to upgrade the use and quality of, and routes through, and disabled access to the towpath and existing open spaces along the riverside. Such spaces include Bull's Alley, Tapestry Alley, Chilton Alley, Jubilee Gardens and the towpath itself.
 - ii) Re-design Jubilee Gardens to improve views and access to the river and the improvement of the quality of the landscaping, planting and seating.
 - iii) Relocate recycling facilities from Bull's Alley to the LEB sub-station frontage and carry out improvements to the appearance of this area at the junction with the High Street.
 - iv) Investigate possible means of overcoming the visual barrier of the flood defences at Bulls Alley which prevent good views of the river from the High Street.

b Improve and protect the landscape setting within the conservation area

- 1** Provide a stronger focus for the Green and investigate methods of improving the sense of local identity, possibly in the form of a built feature with local relevance.
- 2** Seek to improve access within the Green to emphasise its size, strengthen its coherence and encourage greater use of the central area by investigating the possibility of removing the low walls, the grassing over of the central area and providing more seating.
- 3** Strengthen the presence of the Green as a peaceful enclave by emphasising the entry points and investigating options for boundary treatments which reduce the impact of traffic from within which do not disrupt views into the Green or give it too formal an appearance.

c Ensure that architectural quality/unity is preserved, enhanced and reinstated where necessary

- 1** Add the following buildings to the schedule of Buildings of Townscape Merit:
 - No. 19 Alder Road (old sorting office)
 - Nos. 21-31 (odd) Alder Road
 - Iron clad gymnasium, Alder Road
 - Nos. 268-314 (even) Mortlake High Street
 - Remainder of Tideway Yard, Mortlake High Street
 - Nos. 72-75 (incl.) North Worple Way
 - Nos. 1-14 (incl.) Parliament Mews, Thames Bank
 - Nos. 6 & 7 Thames Bank
 - No. 9 The Broadway, White Hart Lane
 - Nos. 3-8 (incl.) Wrights Walk
 - No. 1 Lower Richmond Road (Jolly Milkman pub)
 - Nos. 3-9 (odd) Lower Richmond Road
 - No. 33 Lower Richmond Road

- 4** Investigate the potential for providing some tree planting within the children's play area.
- 5** Seek to retain the line of granite sets along the centre of the path outside Rock Avenue and improve the appearance of the remaining paving.
- 6** Investigate the possibility of improving the appearance of the rear of the blocks of flats fronting the High Street.
- 7** Seek improvements to the parking area adjacent to Wright's Walk.
- 8** Promote planting and wildlife management; and consider alternative maintenance regimes to promote the cemetery as a local recreational resource.

- No. 36 Lower Richmond Road (Jolly Gardeners pub)
- No. 37 Lower Richmond Road (including warehouse to its rear)
- Nos. 39, 41 & 45 Lower Richmond Road
- Mortlake Railway Station
- Nos. 1-12 (incl.) Waldeck Terrace
- Nos. 1 & 2 Sheen Lane (Art Deco house to west of playground)
- Nos. 2-13 (incl.) Lodge Avenue
- No. 9 The Broadway
- The remainder of Avondale and Ashleigh Houses

2 Make the following properties subject to Article 4(2) Directions:

- Nos. 1-13 (odd) Fitzgerald Road
- Nos. 2a-22 (even) Fitzgerald Road
- Nos. 64-67 (incl.) North Worple Way
- Nos. 76 & 76a North Worple Way
- Nos. 78 & 79 North Worple Way
- Nos. 1-6 (odd) Victoria Road
- No. 1-6 (incl.) Wrights Walk
- Nos. 3-9 (odd) Lower Richmond Road
- Nos. 33, 41, 47 & 51 Lower Richmond Road
- Nos. 1-15 (incl.) Rosemary Gardens
- Eton Lodge, Rosemary Lane
- Woodbine Cottage, Rosemary Lane
- Nos. 1-12 (incl.) Waldeck Terrace
- Nos. 2-13 (incl.) Lodge Avenue
- Nos. 51-71 (odd) Queens Road
- No. 32 South Worple Way

- 3** Extend the conservation area to include:
 - All properties in Alder Road
 - All properties in Fitzgerald Road
 - The remainder of Vineyard Path

d Improve highway conditions and pedestrian convenience

- 1** Seek improvements to the pedestrian crossing points in the High Street and investigate the need for further crossing points which relate well to existing pedestrian routes.
- 2** Investigate design and funding options for reducing the width of the High Street dual carriageway, and the planting of more street trees.
- 3** Investigate the feasibility and desirability of introducing a Controlled Parking Zone in the White Hart Lane area.
- 4** Seek improvements to the surface treatments of the following areas:
 - i) the approach to the station from the north
 - ii) the Vineyard Path junction with Sheen Lane.
 - iii) Waldeck Road and Rosemary Lane
 - iv) pavements in Queen's Road
- 5** Investigate the feasibility of the creation of a vehicle free zone between the junctions at Queen's Road/Princes Road and King's Road/Princes Road whilst maintaining access arrangements where necessary.
- 6** Improve the signage, design of street lighting and quality of surfacing of the paths which characterise Mortlake village when resources allow.
- 7** Subject to the availability of funding and when opportunities arise, seek to replace existing street lighting with more suitably designed lighting.

- Nos. 64-75 (incl. 89 & 90 North Worple Way
- No. 29 Sheen Lane
- The remainder of the railway station
- Nos. 6-28 (even) & 11-25 (odd) Princes Road
- Disused graveyard, Princes Road
- Nos. 65-71 (odd) Queen's Road
- All properties in Trehem Road
- The remainder of St. Mary's Churchyard

- 4** If at any time in the future of the property at 4-32 Mortlake High Street is proposed for redevelopment, the opportunity should be taken to ensure a sale and design of building more appropriate for Mortlake. Building heights and design should relate to existing buildings on Sheen Lane and the brewery building opposite and have a strong active street frontage.

- 5** Encourage the reinstatement/reversal of later inappropriate alterations to historic buildings by use of the Council loan system as an incentive where appropriate and when funds permit.

- 6** Retain important shopfronts and encourage reinstatement of more appropriately designed shopfronts where identified within the study. Provide detailed guidance on shopfront design for Mortlake.

Conservation Areas
Proposals
Map

This map summarises the study proposals
It should be noted that current financial constraints on the Council mean that proposals for which it is responsible may take longer than is desired to implement