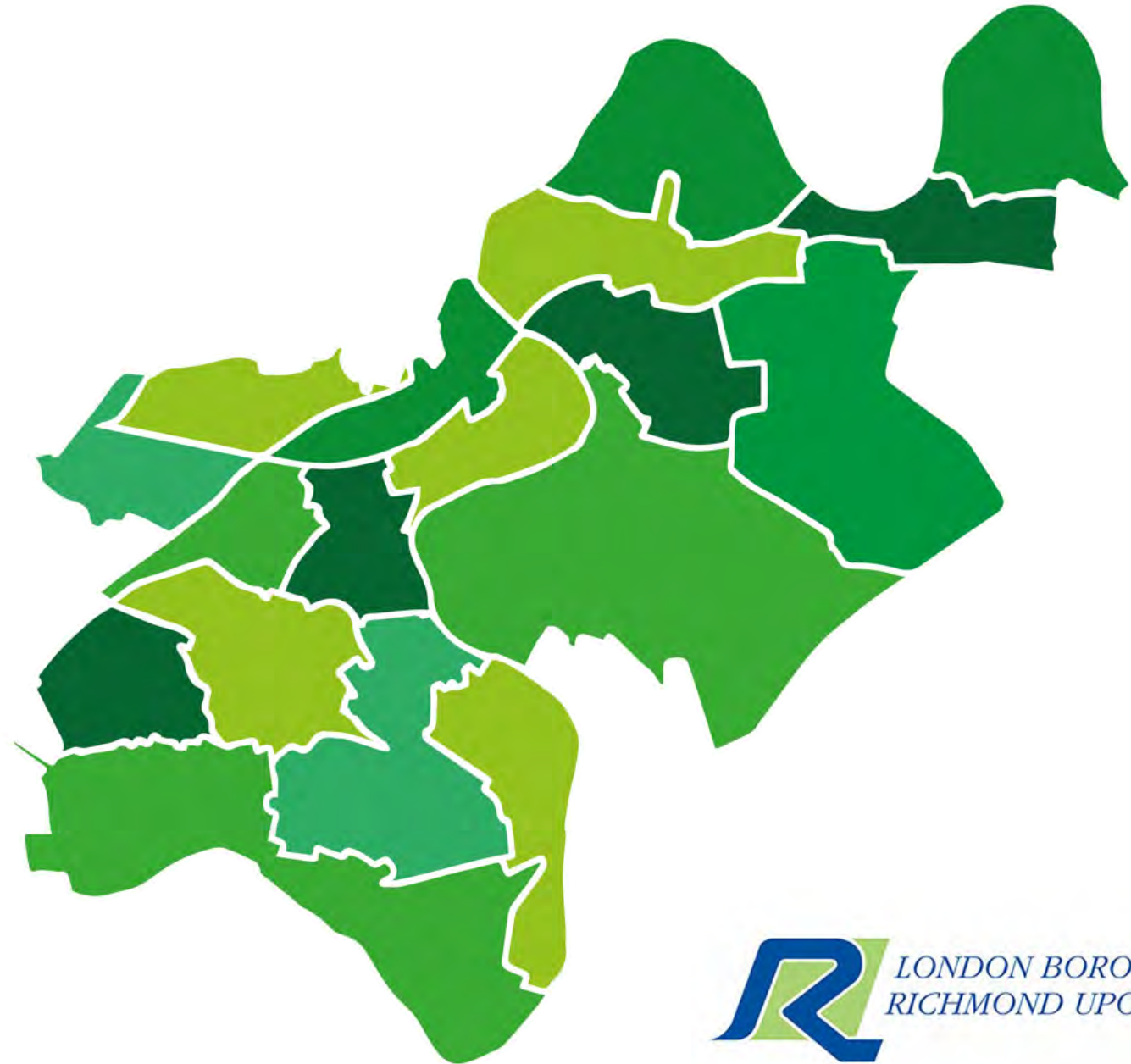
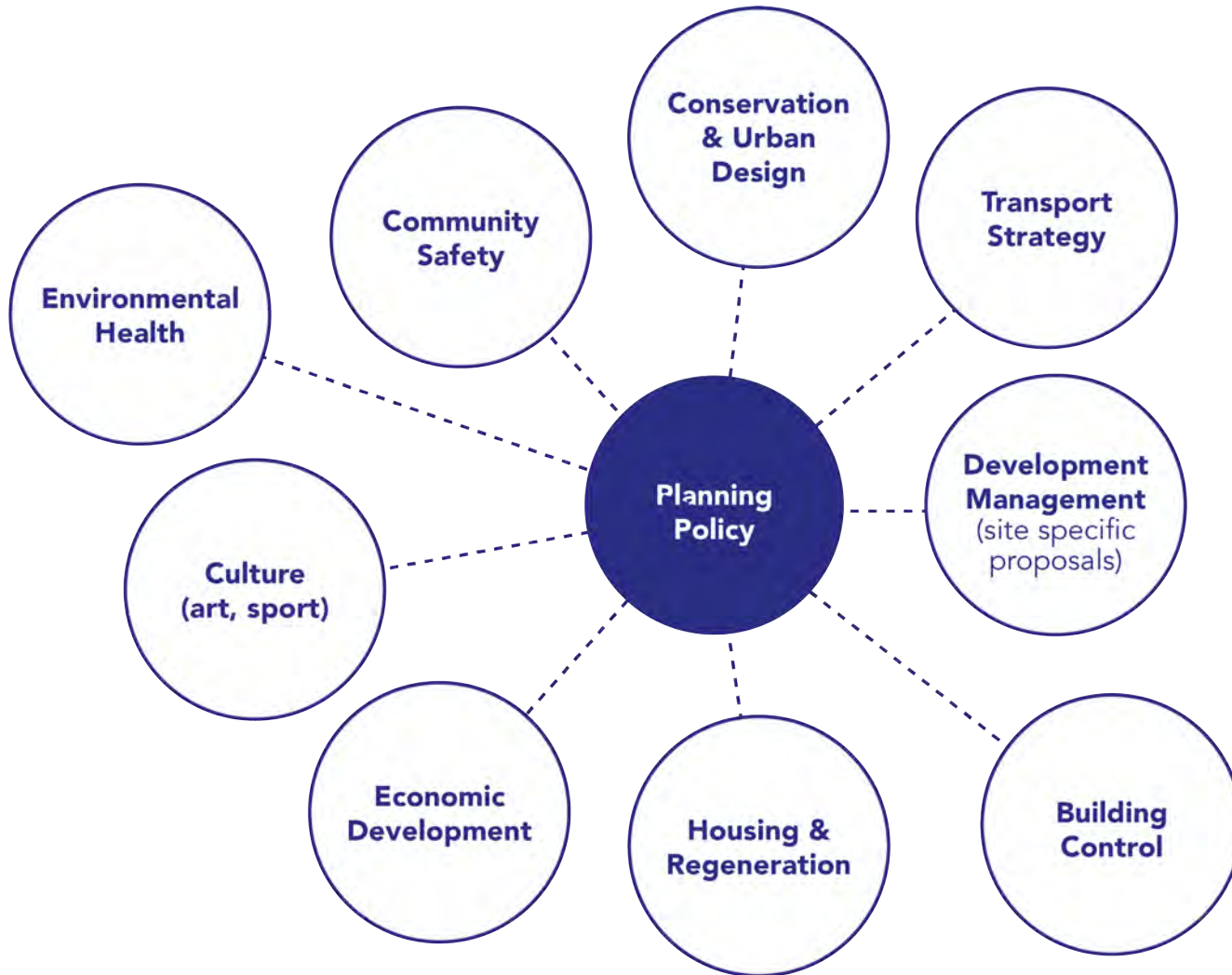


THE LOCAL PLAN



Richmond Planning Policy Team
Community Conversations 2021

HOW WE DEVELOP PLANNING POLICY



Other key work areas:

Involving the community as local experts

Working with landowners / landlords to influence future development

Some external factors that influence plan making:

- Land ownership & value
- High demand for certain uses
- Environment & health priorities
- Flood management
- Climate emergency

WHAT IS THE LOCAL PLAN?



The Local Plan:

- Sets out the vision & objectives for the borough
- Help inform and decide planning applications
- A legal document based on a robust evidence base

Why review?

- The climate emergency
- The borough's changing and growing population
- New London Plan & housing targets
- Changes to planning policy
- Impact of the pandemic

WHAT DOES THE LOCAL PLAN DO?

The Local Plan DOES	The Local Plan DOES NOT
Think long term to anticipate our future needs	Cap property prices or lower rents
Balance the needs of all groups in society	Resist chain shops
Ensure developments are in the most appropriate places and protect land allocations	Operate specific shops, services or community facilities
Support our high streets & local centres	Control the frequency of waste & recycling collection
Shape how places look & feel	Directly provide jobs
Influence how we travel	Control where people park or drive

POLICY IN PRACTICE: LIVING LOCALLY



POLICY IN PRACTICE: SUPPORTING HIGH STREETS



Image: Kew High Street

DEVELOPING THE LOCAL PLAN



OUR VISION

- Work with our communities and local stakeholders to shape our vision for Richmond
- Set out how positive changes from the pandemic may change the way we live, work and connect
- Shape our centres & high streets to provide multifunctional places that respond to local needs
- Highlight & strengthen the strong arts, culture, heritage and leisure opportunities in Richmond

1. A compelling vision, well communicated
2. Strong, inspiring leadership
3. Empowered communities
4. Research, data and analysis
5. Partnership and advocacy
6. Addressing inequalities
7. Adopting policy
8. Investment
9. 'Hard' and 'soft' measures
10. Evaluation and adaptation

Our principles