## Waldegrave Park Conservation Area 54

### Designation

Conservation area designated: 29.07.1988

Conservation area extended: 07.11.2005

#### Location

OS Sheets: 1571

Waldegrave Park conservation area runs east to west from Waldegrave Road to Strawberry Vale, between suburban Teddington and Twickenham. It forms the southern boundary of the Strawberry Hill Estate and adjoins Fieldend conservation area (no.71) to the south.

#### **History and Development**

Waldegrave Park was developed after the 1883 auction of part of the Strawberry Hill estate for building plots along a newly laid out avenue. This estate was served by the nearby Strawberry Hill Station, which opened in 1873. The original planned estate of seventy-five houses was never fully realised. The 20<sup>th</sup> century saw the demolition and redevelopment of a number of these houses for smaller housing plots and culs-de-sac, or conversion to flats. At this time St Mary's College and Newland House School expanded along the avenue, followed by continued piecemeal residential development.

### Character

Waldegrave Park conservation area is a wide straight well treed avenue sloping gently down towards the river from Waldegrave Road. The avenue is lined by a distinctive group of substantial 2 and a half storey detached houses, mostly surviving on the north side. These houses are set in generous garden plots with mature planting and trees, with important spaced between buildings. The front boundary treatments are varied and provide an important sense of enclosure to the street. These grand houses are all individually designed, however the group is unified by the use of red brick with rich detailing in brick, terracotta, tile hanging and stone, and timber sliding sash windows. They are further enlivened by bay windows, balconies and porches. These houses have a characteristically complex roofscape of steeply gabled roofs, hips with integral dormers and prominent chimneystacks. This exceptional estate of late Victorian houses is reminiscent of Norman Shaw's Bedford Park, similar in age and character to Strawberry Hill Road and Waldegrave Gardens.

### **Problems and Pressures**

- · Loss of traditional architectural features and materials due to unsympathetic alterations
- Loss of front boundary treatments and front gardens for car parking
- · Lack of coordination and poor quality of street furniture and flooring
- Domination of traffic, parked vehicles and poor pedestrian safety leading to clutter of signage and street furniture

# **Opportunity for Enhancement**

- Preservation, enhancement and reinstatement of architectural quality and unity
- Retain and enhance front boundary treatments and discourage increase in the amount of hard surfacing in front gardens
- Coordination of colour and design and improvement in quality of street furniture and flooring
- Improvement of highways conditions and pedestrian convenience, and rationalisation of existing signage and street furniture

