

A large, mature tree with a thick trunk and dense green and yellowing leaves dominates the foreground. The ground is covered in fallen yellow and orange leaves, scattered across a green lawn and a gravel path. In the background, a grassy field is visible with a few people walking and a building in the distance. The scene is bathed in soft, natural light, suggesting a late afternoon or early morning setting.

11 Character Areas



11 Character Areas

11.1 INTRODUCTION

The following pages provide guideline notes in relation to the different character areas of the Borough.

- 11.2 Barnes
- 11.3 Mortlake and East Sheen
- 11.4 Kew
- 11.5 Richmond
- 11.6 Ham and Petersham
- 11.7 Twickenham and Whitton
- 11.8 Teddington
- 11.9 Hamptons.

11 Character Areas

11.2 BARNES

General character

Distinctively surrounded by large scale open spaces – Barnes Common, Barnes Green, Barn Elms, on a major bend of the River Thames. Barnes retains a village atmosphere despite being the part of the Borough closest to central London.

There is a striking contrast between Barnes and the much more urban north bank of the Thames.

Sub areas include

- The perimeter belt of open spaces and riverside
- Castelnau
- Church Road area
- Residential areas.

Issues and problems

- Key areas would benefit from enhancement
- Creeping urbanisation of less urban areas
- Traffic related paraphernalia on main roads.

Guidelines

Paving

- Retain existing traditional slab paving wherever possible
- Distinctive granite crossovers in Castelnau should be replicated elsewhere
- Paving in open spaces and less urban locations should reflect this character of the surroundings.

Street furniture

- Colour – dark green
- Seating – Festival timber and steel; all timber in less urban locations
- Bollards – cast iron type; timber on riverside, open spaces
- Railings – OKR; white rail around Barnes Green
- Tree grilles – Royal
- Litter bins – not specific to area
- Lighting – distinctive Castelnau columns to be retained/extended.



Barnes Green



Lion Houses



Rocks Lane



OKR railings



Castelnau lighting

11 Character Areas



Castelnau character



Church Road



Tapestry Alley



Thames Bank

Conservation Areas

- Barnes Common
- Barnes Green
- Castelnau
- Thorne Passage
- White Hart Lane
- Mill Hill.

Other studies and initiatives

- Thames Strategy
- Transport for London – A205.

11.3 MORTLAKE AND EAST SHEEN

General character

The area includes a striking contrast between old Mortlake and East Sheen shopping centre with the South Circular running through it. Richmond Park forms the southern boundary.

Sub areas include

- East Sheen shopping centre
- Mortlake and riverside
- White Hart Lane and 'Little Chelsea' area
- Other residential areas and the boundary with Richmond Park.

Issues and problems

- South Circular – different street furniture and paving do not always relate well to Borough items
- East Sheen centre – conflicts between traffic related items and the environment.

Guidelines

Paving

- East Sheen shopping centre: grey slabs
- Retain/extend existing traditional slab paving character wherever possible
- Riverside: paving should contrast with more urban areas but maintain/strengthen character of areas of granite sett paving.

11 Character Areas

Street furniture

- Colour – dark green
- Seating – Festival timber; steel in shopping areas; timber elsewhere
- Bollards – cast iron type in centres; usually timber elsewhere
- Railings – East Sheen centre: Harrington
- Tree grilles – Royal
- Litter bins – East Sheen centre: Pierhead
- Lighting – Milestone Green: Strand type.

Conservation Areas

- Christchurch Road
- East Sheen Avenue
- Holmesdale Road
- Model Cottages
- Mortlake
- Mortlake Green
- Queen's Road, Mortlake
- Sheen Common Drive
- Sheen Lane
- Thorne Passage
- White Hart Lane.

Other studies and initiatives

- Thames Strategy
- Transport for London – A 205.



Milestone Green



East Sheen Avenue



Christ Church



Signal Court



Historic pattern bench, pre refurbishment

11 Character Areas



Kew Pier



Kew Gardens



View to station



Station Parade



Kew Green

11.4 KEW

General character

A finger of built up area between the Royal Botanic Gardens and the river which provides a leafy residential enclave. The historic area is focused around Kew Green. Extensive riverside formed by the bend in the River Thames.

Sub areas include

Kew Green and surrounding buildings; The Riverside; Kew Road; Kew Gardens Station shopping area.

Issues and problems

- Pressures for clutter in shopping areas
- Major road through key historic area.

Guidelines

Paving

- Retain existing traditional slab paving character as far as possible
- Kew Green: sealed gravel
- Kew Plaza: Yorkstone (Highmoor)
- Station Parade/Approach: traditional slabs with sealed gravel verges
- Riverside – granular finish to contrast with more urban areas.

Street furniture

- Colour – black: Kew Gardens Station area; otherwise dark green
- Seating – generally: all timber type; centres: Festival timber/steel
- Bollards – local centres, main roads: cast iron type; otherwise timber
- Railings – Harrington: Lower Mortlake Road/Kew Green (carriageway)
- Street nameplate – white on blue in some locations
- Litterbins – Pierhead bins around Station Parade
- Lighting – Windsor: Kew Green, residential streets; Strand: Kew Gardens Station Parade area; LG type: Kew Plaza.

Conservation Areas

Kew Foot Road; Kew Gardens; Kew Green; Kew Road; Lawn Crescent; Old Deer Park; Royal Botanical Gardens.

Other studies and initiatives

- Thames Landscape Strategy/Thames Strategy
- Kew Gardens
- Old Deer Park Landscape Strategy
- Transport for London – A 205.

11 Character Areas

11.5 RICHMOND

General character

Comparatively urban but with the strong impact of major open spaces, the hill and the riverside. Streetscape is generally of an urban character and most of the area is within conservation areas.

Sub areas include

- Richmond town centre
- Richmond Green
- Riverside
- Lower Mortlake Road
- Residential streets
- Landscape boundary.

Guidelines

Paving

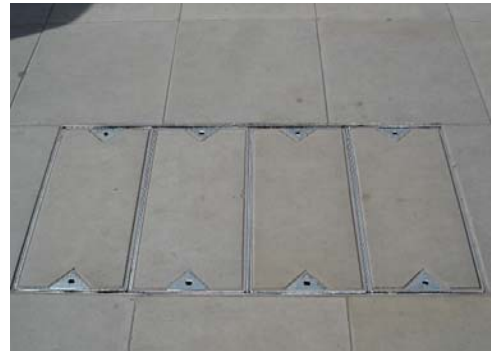
- Richmond town centre – York stone
- Existing red brick paving not to be extended – phased replacement with York stone
- Retain traditional slab paving elsewhere
- Crossovers – granite sett and kerb type in Richmond Hill, beneficial to extend elsewhere
- Richmond Green/The Terrace – Breedon gravel
- Towpath/'blacktop' sections of Richmond Hill – sealed gravel.



Town centre lighting



Alley



York stone



Richmond Green



Breedon gravel



Street nameplates

11 Character Areas



Granite crossovers



Scroll bench



Black street furniture



George Street



Riverside



3 bridges

Street furniture

- Colour – black
- Seating – timber/steel; all timber on riverside
- Bollards – cast type upright or spherical. Existing historic patterns on riverside and Green
- Railings – bollard and rail (town centre); Harrington (Lower Mortlake Road)
- Bus shelters – Heritage type in the town centre
- Street name plates – historic ceramic ones in residential streets; these could be extended elsewhere. Enamelled at The Quadrant
- Signage – improved signage for pedestrians is needed in particular in the town centre. Cast type or equivalent to replace brown tourist signs
- Lighting – mainly attached to buildings in the town centre
central area columns – LG type; Lightspike where limited space; Richmond Green/riverside/residential streets – Oxford; Hill Rise/Richmond Hill – Strand
- Litter bins – Pierhead (Richmond Riverside); A-24 or Heritage (riverside location according to area); Heritage (town centre, avoid ashtrays and gold bands).

Conservation Areas

- Central Richmond
- Old Deer Park
- Richmond Green
- Richmond Hill
- Richmond Park
- Richmond Riverside
- St. Matthias
- Sheen Road
- Sheendale Road.

Other studies and initiatives

- Arcadia
- Thames Landscape Strategy
- Old Deer Park Strategy
- Transport for London – A316.

11 Character Areas

11.6 HAM AND PETERSHAM

General character

The least urban part of the Borough formed by two villages set in a landscape setting. The character of Ham Parade at the extreme south is different and more urban.

Sub areas include

- Ham and Petersham villages
- Ham Common; Ham House area
- Ham Parade
- Residential Ham
- Petersham Meadows and riverside.

Issues and problems

- Urbanisation of semi rural areas
- Signage.

Guidelines

There is a need to minimise 'urban interventions' as far as possible to conserve the distinct character of the area. Particular care must be taken in relation to views in this area (UDP/Thames Landscape Strategy/Ham Avenues Restoration).

Paving

- Sealed gravel paving is now established for the main footways through Ham and Petersham and should be retained. 'Blacktop' paving is best finished in sealed gravel in this area
- Elsewhere retain traditional slab paving wherever possible
- Vocabulary of paving materials and furniture needs to be limited for non traffic routes, and these must relate to the semi rural character of the area
- 'Old style' interventions such as red block paving, lurid tactile paving and similar should be removed as the opportunities arise.



Petersham village



Ham village



Ham Common



Ham Parade

11 Character Areas



Residential Ham



Ham Avenues



Ham Avenues



Ham House gates



Signage



Sealed gravel

Street furniture

- Colour – generally dark green (metal), white or unpainted for timber, according to location
- Seating – all timber type; timber and steel for Ham Parade
- Bollards – timber
- Railings – Barnes type preferred where required
- Traffic lights – minimise clutter by combining with lighting columns where possible
- Signage – road signs: avoid strident road signs as far as possible
- Cycle/pedestrian signs – a design more appropriate to the location is needed – black lettering on a white background is suggested.

Conservation Areas

- Ham House
- Ham Common
- Parkleys
- Petersham Village
- Teddington Lock.

Other studies and initiatives

- Arcadia
- Teddington Strategy
- Thames Landscape Strategy
- Ham Avenues Restoration/Floodscape.

11 Character Areas

11.7 TWICKENHAM AND WHITTON

General character

Comparatively built up but bordered by a notable sinuous section of riverside. The area includes a large number of conservation areas of varying size.

Sub areas include

- Twickenham and Whitton town centres
- Twickenham Green
- Riverside
- East Twickenham
- St Margaret's
- Residential areas of wide ranging character; those in the west generally having been developed more recently than those of the east.

Issues and problems

- Town centre pressures for street clutter
- Key areas in need of refurbishment.

Guidelines

Paving

- Retain existing traditional slab paving character wherever possible
- Twickenham town centre – grey slabs
- Riverside – ideally sealed gravel for river path areas and carriageways
- Twickenham Embankment and riverside – retain sealed gravel carriageway; high quality materials needed for refurbishment paving here – eg. York stone, granite setts with sealed gravel
- Twickenham Green – Breedon or sealed gravel is appropriate on the green.

Street furniture

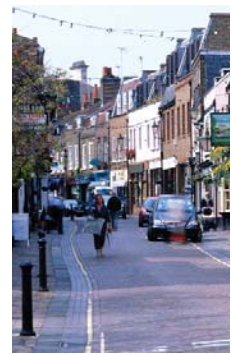
- Colour – generally dark green; Twickenham town centre dark blue/grey
- Seating – Festival steel; all timber on riverside/parks; Twickenham Embankment and riverside: special design
- Bollards – cast iron type in urban locations and timber elsewhere
- Railings – Harrington in Twickenham town centre
- Tree grilles – Twickenham tree grille
- Litter bins – Pierhead Twickenham town centre; A24 some riverside locations
- Lighting – Twickenham town centre: Woody; Twickenham Embankment and Riverside: Oxford; York House area: Globus.



Twickenham town centre



Twickenham Green



Church Street



Whitton town centre



Ranelagh Drive railings



East Twickenham

11 Character Areas



Sealed gravel



Champions Wharf



Street furniture – dark blue



Lighting – Oxford



Lighting – Woody



Twickenham Station

Conservation Areas

- Amyand Park Road
- Belmont Road
- Cambridge Park
- Crown Road
- East Twickenham
- Fieldend
- Hamilton Road
- Mallard Place
- Queens Road Twickenham
- Richmond Hill
- Richmond Riverside
- Rosecroft Gardens
- St. Margaret's
- Strawberry Hill Road
- Trafalgar Road
- Twickenham Green
- Twickenham Riverside.

Other studies and initiatives

- Arcadia
- Thames Landscape Strategy
- Twickenham Street Audit
- Transport for London – A316.

11 Character Areas

11.8 TEDDINGTON

General character

A mainly residential area with strong boundaries formed by the river and Bushy Park. Towards Twickenham and Hampton, the transitions to adjoining areas are less definite.

Sub areas include

- Teddington town centre
- The riverside
- The boundary with Bushy Park
- Varied residential areas.

Issues and problems

- Clutter in the town centre
- Some local shopping parades have poor environments.

Guidelines

Paving

- Retain existing traditional slab paving character as far as possible
- Extend areas of York stone paving in the town centre for key areas.

Street furniture

- Colour – dark green
- Seating – Festival steel town/local centres; timber elsewhere
- Bollards – cast iron type town and local centres; timber elsewhere
- Tree grilles – Royal
- Litter bins – Teddington type in town centre
- Lighting – Globus Elmfield House area
- Cycle stands – Teddington type in town centre.

Conservation Areas

Blackmore's Grove; Broom Water; High Street Teddington; Normansfield; Park Road; Teddington Lock; The Grove; Fieldend.

Other studies and initiatives

- Teddington Gateway
- Thames Landscape Strategy.



Teddington footbridge



Park Road



Distinctive cycle stands



Elmfield House



Teddington High Street

11 Character Areas



Garrick's Temple



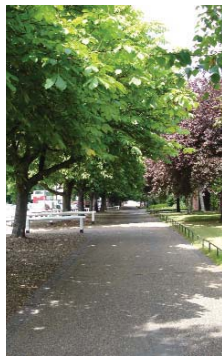
High Street
Hampton Hill



Timber shelter



Hampton Court
Palace



Vrow Walk



Hampton Hill Playhouse

11.9 HAMPTONS

General character

A collection of villages, enclosed by major open spaces such as Bushy Park, Hampton Court Park, the river to the south and green belt land to the west. The area has a less urban atmosphere than many parts of the Borough.

Sub areas include

- Hampton Court and the Royal Parks
- The village centres (eg. Hampton, Hampton Hill, Hampton Wick)
- The swathe of green belt to the west
- Varying residential areas.

Issues and problems

- Standard 'urban' items detracting from character of area
- Major traffic artery along Hampton Court Road, Thames Street, Upper Sunbury Road.

Guidelines

Paving

- Retain existing traditional slab paving character wherever possible
- Granular paving is appropriate around Hampton Court area (eg. Vrow Walk).

Street furniture

- Colour – dark green
- Seating – Festival timber/steel type local centres; all timber elsewhere
- Bollards – cast iron type in centres; timber elsewhere.

Conservation Areas

Bushy Park; Hampton Court Park; Hampton Court Green; High Street Hampton Hill; Hampton Village; Hampton Wick; Hanworth Road; Joanna Southcote Chapel; Mays Road.

Other studies and initiatives

- Thames Landscape Strategy
- Royal Parks Strategies.