### Site details

	<del>-</del>
Site Name	St Margarets Business Centre
Site No.	SM1
Site address /	St Margarets Business Centre, Winchester Road Twickenham
location	
Description of site	Purpose built : 7 x units
Date of site visit	19/3/2013
Grid reference	X: 516562; Y: 174032
Site area	6,648 sqm
Site proposed by	officers
Ownership (if	unknown
known)	

Site map with aerial photograph



## Land use details

Existing use and	employment uses , B1, B2 and B8
buildings	

Is the site vacant?

Yes 🗌 No 🗵

Is the site derelict?	Yes 🗌 No 🖂		
Occupancy rate	⊠ occupied	under-occupied un-occupied	
Other comments	Mokarabia UK Ltd Audio Visual Machine x2 units vacant; was Technovision Cameras ETS Design Ltd Powerhouse Design and Engineering AOC Archaeology Ltd.		
Site history			
Planning application history		e planning application history /Section 106s is not relevant for this site, proposed to designate it as a Key Employment Site.	
Section 106			
Constraint and o	pportunities ·	– Land uses	
Constraint/opport	unity	Commentary	
UDP/LDF site	Yes ☐ No ⊠		
Public Open Space	Yes ☐ No ⊠	Moor Mead Recreation Ground nearby	
Public Open Space Deficient	Yes ☐ No ⊠		
Other Open Land or Townscape Importa			
River Thames Polic Area	y Yes ☐ No ⊠		
River Crane Opportunity Area	Yes ☐ No ⊠		
Potentially contaminated land	Yes ⊠ No □		
Area of relative disadvantage	Yes 🗌 No 🖂		
Public Rights of Wa	y Yes 🗌 No 🖂		
Other, e.g pylons	Yes ☐ No ⊠	(Site visit)	
Constraint and opportunities – Key services and accessibility			
Constraint/opportunity		Commentary	
Employment use	Yes ⊠ No □		
Town Centre Bound	dary Yes ☐ No ☒		
Area of Mixed Use	Yes ☐ No ⊠		

Key shopping frontage	Yes ☐ No ⊠	
Secondary shopping	Yes 🖂	
<u>frontage</u>	No 📙	
Frontage/area subject	Yes 🔀	
to specific restrictions	No 📙	
PTAL Level	Level	poor
FTAL Level	2	
Within 400 metres <sup>+</sup> to	Yes 🛚	St Margarets AMU, Crown Road AMU
an Area of Mixed Use	No 🗌	
Within 400 metres <sup>+</sup> to	Yes 🗌	
a main Town Centre	No 🛚	
Within 1 km of a	Yes 🛚	Orleans Infant and Nursery School, St Marys CE Primary School (Junior), St
primary school*	No 🗌	Marys CE Primary School (Infant), St Stephens CE Junior School
Within 3 km of a	Yes 🖂	Orleans Park School, Christs School, Grey Court School, Waldegrave School
secondary school*	No 🗌	for Girls, Whitton School
Within 1 km of a GP	Yes 🖂	Acorn Group Practice, York Medical Practice, Cross Deep Surgery & Medical
<u>surgery</u>	No 🗌	Centre, Twickenham Park Surgery, Oak Lane Medical Centre
Any access constraints	Yes 🗌	
Ally access constiallits	No 🖂	

Constraint/opportunity		Commentary
Flood zone and 20m EA buffer zone to rivers	1 \( \) 2 \( \) 3a \( \) 3b \( \)	
Metropolitan Open Land	Yes ☐ No ⊠	
Green Belt / Major Developed Site in GB	Yes ☐ No ⊠	
Historic Parks & Gardens	Yes ☐ No ⊠	
Tree Preservation Orders	Yes ☐ No ☒	
SSSI	Yes ☐ No ⊠	
Other Site of Nature Importance	Yes ☐ No ⊠	
Conservation Area	Yes ☐ No ⊠	
Listed Building(s)	Yes ☐ No ⊠	
Building(s) of Townscape Merit	Yes ☐ No ⊠	
Archaeological Priority Area	Yes ☐ No ⊠	

<sup>&</sup>lt;sup>+</sup> as the crow flies

<sup>&</sup>lt;sup>+</sup> as the crow flies

<sup>\*</sup> Excluding private schools, free schools etc.

**Surrounding land** 

our our aring run	
Surrounding land	Railway to south, Park to west and residential north and east
uses	
Relevant	POS Archaeology Priority Area and OSNI nearby
surrounding	
designations	
Commentary on	Close to the St Margarets Local Centre
relationship with	
nearby and other	
proposal sites	

# **Summary and Overview**

Summary of assessment:
Purpose built Industrial estate
Information from Sustainability Appraisal:
Identifying and including this locally important business park in the Site Allocations Plan will secure the long-term future as an employment site. It would retain a number of different business uses of a suitable size in an appropriate location.
Council's preferred use and justification (pre-publication):
Proposal
Designate as Key Employment Site
Designate as Key Employment Site  Proposal for publication:
· · ·
Proposal for publication:
Proposal for publication: Proposal
Proposal for publication: Proposal
Proposal for publication: Proposal

### Site details

Site Name	Waterside Business Centre
Site No.	SM2
Site address /	Riverside Works, Railshead Road, St Margarets, Twickenham
location	
Description of site	Industrial estate
Date of site visit	19/12/2012
Grid reference	X: 516637; Y: 175362
Site area	2,180 sqm
Site proposed by	CGMS for Goldcrest Holdings
Ownership (if	Goldcrest Holdings
known)	

Site map with aerial photograph



## Land use details

Existing use and Sign printers, shopfitters, alarm installers, light industrial, mini cab office.

buildings	_		
Is the site vacant?	Yes ☐ No ⊠		
Is the site derelict?	Yes ☐   No ⊠		
Occupancy rate	⊠ occupied	under-occupied un-occupied	
Other comments	Other comments useful light industrial estate on main road.		
Site history			
Planning application history	(Not a complete history.) 13/3388 and 13/3390 - not yet determined - demolition of existing buildings and erection of part three, part four storey building with basement to provide 27		
Section 106			
Constraint and o	pportunities	- Land uses	
Constraint/opportu	unity	Commentary	
UDP/LDF site	Yes ☐ No ⊠		
Public Open Space	Yes ☐ No ⊠		
Public Open Space Deficient	Yes ☐ No ⊠		
Other Open Land of	Yes 🗌		
Townscape Importa		Next to Thames	
Area	No 🖂	Next to mames	
River Crane	Yes 🗌		
Opportunity Area Potentially	No ⊠ Yes ⊠		
contaminated land	No		
Area of relative	Yes 🗌		
<u>disadvantage</u>	No 🗵		
Public Rights of Wa	y Yes No	see below	
Other, e.g pylons	Yes No	EA drain on site	
Constraint and opportunities – Key services and accessibility			
	Constraint/opportunity Commentary		
Employment use	Yes ⊠ No □		
Town Centre Bound	NO 🗵		
Area of Mixed Use	Yes ☐ No ⊠		

Key shopping frontage	Yes 🗌 No 🖂	
Secondary shopping	Yes 🗌	
<u>frontage</u>	No 🗵	
Frontage/area subject	Yes 🔲	
to specific restrictions	No 🗵	
PTAL Level	Level 1b	very poor
Within 400 metres <sup>+</sup> to	Yes 🔲	
an Area of Mixed Use	No 🖂	
Within 400 metres <sup>+</sup> to	Yes 🗌	
a main Town Centre	No 🗵	
Within 1 km of a	Yes 🖂	St Stephens CE Junior School
primary school*	No 📙	
Within 3 km of a	Yes 🖂	Christs School, Orleans Park School
secondary school*	No L	Distance di cal Occasion
Within 1 km of a GP	Yes 🖂	Richmond Lock Surgery
surgery	No Yes	
Any access constraints	No 🗵	
Constraint and oppor	rtunities	<ul> <li>Environmental designations</li> </ul>
Constraint/opportunity	,	Commentary
Constraint/opportunity	1 🗌	Commentary
	1	Commentary
Constraint/opportunity Flood zone and 20m	1	Commentary
Constraint/opportunity  Flood zone and 20m  EA buffer zone to rivers	1	
Constraint/opportunity  Flood zone and 20m  EA buffer zone to rivers  Metropolitan Open	1	Commentary  Next to MOL
Constraint/opportunity  Flood zone and 20m  EA buffer zone to rivers  Metropolitan Open Land	1	
Constraint/opportunity  Flood zone and 20m  EA buffer zone to rivers  Metropolitan Open	1	
Constraint/opportunity  Flood zone and 20m EA buffer zone to rivers  Metropolitan Open Land Green Belt / Major	1	
Constraint/opportunity  Flood zone and 20m EA buffer zone to rivers  Metropolitan Open Land Green Belt / Major Developed Site in GB Historic Parks & Gardens	1	
Constraint/opportunity  Flood zone and 20m EA buffer zone to rivers  Metropolitan Open Land Green Belt / Major Developed Site in GB Historic Parks & Gardens Tree Preservation	1	
Constraint/opportunity  Flood zone and 20m EA buffer zone to rivers  Metropolitan Open Land Green Belt / Major Developed Site in GB Historic Parks & Gardens	1	
Constraint/opportunity  Flood zone and 20m EA buffer zone to rivers  Metropolitan Open Land Green Belt / Major Developed Site in GB Historic Parks & Gardens Tree Preservation	1	
Constraint/opportunity  Flood zone and 20m EA buffer zone to rivers  Metropolitan Open Land Green Belt / Major Developed Site in GB Historic Parks & Gardens Tree Preservation Orders	1	
Constraint/opportunity  Flood zone and 20m EA buffer zone to rivers  Metropolitan Open Land Green Belt / Major Developed Site in GB Historic Parks & Gardens Tree Preservation Orders  SSSI	1	Next to MOL
Constraint/opportunity  Flood zone and 20m EA buffer zone to rivers  Metropolitan Open Land Green Belt / Major Developed Site in GB Historic Parks & Gardens Tree Preservation Orders  SSSI  Other Site of Nature Importance	1	Next to MOL
Constraint/opportunity  Flood zone and 20m EA buffer zone to rivers  Metropolitan Open Land Green Belt / Major Developed Site in GB Historic Parks & Gardens Tree Preservation Orders  SSSI Other Site of Nature	1	Next to MOL
Constraint/opportunity  Flood zone and 20m EA buffer zone to rivers  Metropolitan Open Land Green Belt / Major Developed Site in GB Historic Parks & Gardens Tree Preservation Orders  SSSI  Other Site of Nature Importance	1	Next to MOL

Area

Townscape Merit

Archaeological Priority

No ⊠ Yes □

No

<sup>&</sup>lt;sup>+</sup> as the crow flies

<sup>&</sup>lt;sup>+</sup> as the crow flies

<sup>\*</sup> Excluding private schools, free schools etc.

### **Surrounding land**

Surrounding land uses	footpath/cycleroute/bridleway to south. vacant offices to east, River to north and distributor road to east. Residential flats are to north east, and beyond is River Thames and Thistleworth Marine houseboats. Next to River Crane (north) and office building to East, roads(west and south). Housing opposite.
Relevant	TPA, UDP site T24, MOL, OSNI, route
surrounding	
<u>designations</u>	
Commentary on	opposite high wall and new housing developmen ton former Brunel University site. Route to
relationship with	the river and tow path
nearby and other	Conflict with the owners of neighbouring vacant office block- Charville Mews. Opposite
proposal sites	behind a wall is Bowyers Court a block of recently built residential flats.

## **Summary and Overview**

Small and useful older well located light industrial estate on main road.

### **Information from Sustainability Appraisal:**

Light industrial and mixed use estate in a suitable location. Contributes to the local economy through the provision of low cost flexible workspace

### Council's preferred use and justification (pre-publication):

Proposal

Designate as Key Employment Site

## Proposal for publication:

Proposal

Designate as Key Employment Site

### Site details

0.110 0.0100			
Site Name	Twickenham Film Studios and Arlington Works		
Site No.	SM 3		
Site address /	Twickenham Film Studios, The Barons; and Arlington Works, 23-27 Arlington Road,		
location	Twickenham		
Description of site	Historic Film Studios and Arlington Road waste oil treatment works		
Date of site visit	6/6/2013 at TW1 studios, May 2013 for rest.		
Grid reference	X: 516932; Y: 174349		
Site area	12,429 sqm		
Site proposed by	officers		
Ownership (if	Sunhil?		
known)			

Site map with aerial photograph



## Land use details

Existing use and	B1a offices, Film Studios and waste treatment, Commercial, industrial, workshops, studios,
buildings	light industrial

Is the site vacant?	Yes 🗌 No 🖂		
Is the site derelict?	Yes 🗍 No 🖂		
Occupancy rate	□ occupied    □ un-occupied    □ un-occupied		
Other comments	2 separate en	ntities clustered within St Margarets	
		gg	
Site history			
Planning	Analysis of th	e planning application history /Section 106s is not relevant for this site,	
application history	because it is	proposed to designate it as a Key Employment Site.	
Section 106			
		Law Lorenza	
Constraint and o	pportunities	- Land uses	
Constraint/opport	unity	Commentary	
UDP/LDF site	Yes 🔲		
ODI 7EDI GRO	No 🗵		
Public Open Space	Yes □   No   ⊠		
Public Open Space			
Deficient	No 🗌		
Other Open Land of			
Townscape Importa	nce No 🖂		
River Thames Polic			
<u>Area</u>	No 🗵		
River Crane	Yes ☐ No ☒		
Opportunity Area Potentially	Yes 🖂		
contaminated land	No 🗆		
Area of relative	Yes		
disadvantage	No 🗵		
Public Rights of Wa	y Yes 🗌		
T dollo Trigitis of Wa	, INO 🖂		
Other, e.g pylons	Yes 🖂		
	No 🗌		
Constraint and o	pportunities	- Key services and accessibility	
Constraint/opportu	unity	Commentary	
	Yes 🛛		
Employment use	No 🗌		
Town Centre Bound	Yes 🗌		
TOWN Centre Bound	NO 🔼		
Area of Mixed Use	Yes ⊠	St Margarets AMU	
	No Yes		
Key shopping fronta	age No 🖂		
Secondary shopping			
frontage	No 🖾		
Frontage/area subje			
to specific restriction	ns No 🖂		

PTAL Level	Level	
Within 400 metres <sup>+</sup> to	Yes 🖂	St Margarets AMU, East Twickenham AMU, Crown Road AMU
an Area of Mixed Use	No 📙	
Within 400 metres <sup>+</sup> to a	Yes 🗌	
main Town Centre	No 🛚	
Within 1 km of a	Yes 🛚	Orleans Infant and Nursery School, St Marys CE Primary School (Junior), St
primary school*	No 🗌	Marys Primary School (Infant), St Stephens CE Junior School
Within 3 km of a	Yes 🛚	Orleans Park School, Christs School, Grey Court School, Waldegrave School
secondary school*	No 🗌	for Girls
Within 1 km of a GP	Yes 🛚	York Medical Practice, Twickenham Park Surgery, Richmond Green Medical
<u>surgery</u>	No 🗌	Centre, Oak Lane Medical Centre, Richmond Lock Surgery
Any access constraints	Yes 🗌	
Arry access constraints	No 🛚	

Constraint and opportunities – Environmental designations		
Constraint/opportunity		Commentary
Flood zone and 20m EA buffer zone to rivers	1	
Metropolitan Open Land	Yes ☐ No ⊠	
Green Belt / Major Developed Site in GB	Yes ☐ No ☒	
Historic Parks & Gardens	Yes ☐ No ☒	
Tree Preservation Orders	Yes ⊠ No □	
SSSI	Yes 🗌 No 🔯	
Other Site of Nature Importance	Yes 🗌 No 🔯	
Conservation Area	Yes ⊠ No □	
Listed Building(s)	Yes 🗌 No 🔯	
Building(s) of Townscape Merit	Yes 🗌 No 🔯	
Archaeological Priority Area	Yes ☐ No 🏻	

**Surrounding land** 

Surrounding land	shops, rectory and church, railway line, pubs, offices, parking and flats
uses	
Relevant	Protected views, secondary shop frontage, TPO
surrounding	

<sup>&</sup>lt;sup>+</sup> as the crow flies

<sup>&</sup>lt;sup>+</sup> as the crow flies

<sup>\*</sup> Excluding private schools, free schools etc.

designations	
Commentary on	Activity and jobs at studios supports vibrant St Margarets economy and coffee shops, cafes,
relationship with	shops, services etc.
nearby and other	
proposal sites	

### **Summary and Overview**

#### Summary of assessment:

Retain historic employment uses and safeguarded waste treatment site. Is an excellent location near St Margarets railway station, and its occupation as a film studios adds to the vitality and viability of St Margarets.

#### **Information from Sustainability Appraisal:**

Identifying and including this locally important cluster of special industries in the Site Allocations Plan will secure the long-term future of these employment sites. It would support and retain a number of different service and business uses of a suitable size in an appropriate location with good access in an area/cluster of creative and other employment uses, contributing to the vitality and viability of an important local centre.

### Council's preferred use and justification (pre-publication):

Proposal

Designate as Key Employment Site

### Proposal for publication:

Proposal

Designate as Key Employment Site

### Site details

Site Name	St Margarets Station
Site No.	SM 4
Site address /	St Margarets Station, St Margarets Road, Twickenham, TW1 2LH
location	
Description of site	Railway station
Date of site visit	
Grid reference	X: 516797; Y: 174247
Site area	1,170 sqm
Site proposed by	Council officers
Ownership (if	National Rail
known)	

Site map with aerial photograph



## Land use details

Existing use and buildings	Railway station
Is the site vacant?	Yes ☐ No ⊠
Is the site	Yes 🗌
derelict?	No 🛛

Occupancy rate	□ occupied	under-occupied un-occupied		
Other comments				
Site history				
Planning	Not applicable	9		
application history				
Section 106				
Constraint and o	pportunities	– Land uses		
Constraint/opportu	unity	Commentary		
UDP/LDF site	Yes ⊠ No □			
Public Open Space	Yes ☐ No ⊠			
Public Open Space Deficient	Yes ☐ No ⊠			
Other Open Land of				
Townscape Importa				
River Thames Police				
<u>Area</u>	No 🗵			
River Crane	Yes 🗌			
Opportunity Area	No 🗵			
Potentially contaminated land	Yes ☐ No ☒			
Area of relative	Yes			
disadvantage	No 🖂			
	Vac 🗆			
Public Rights of Wa	NO 🔼			
Other, e.g pylons	Yes ☐ No ⊠			
Constraint and opportunities – Key services and accessibility				
Constraint/opportu		Commentary		
Employment use	Yes ☐ No ⊠			
Town Centre Bound	lary Yes No			
Area of Mixed Use	Yes ⊠ No □	St Margarets		
Key shopping fronta	rige Yes ☐ No ⊠			
Secondary shopping				
<u>frontage</u>	No 🗌			
Frontage/area subje				
to specific restriction		Madarata		
PTAL Level	Level 3	Moderate		

Within 400 metres <sup>+</sup> to	Yes 🖂	St Margarets AMU, East Twickenham AMU, Crown Road AMU
an Area of Mixed Use	No 🗌	
Within 400 metres <sup>+</sup> to a	Yes 🗌	
main Town Centre	No 🖂	
Within 1 km of a	Yes 🖂	Orleans Infant and Nursery School, St Marys CE Primary School (Junior), St
primary school*	No 🗌	Marys Primary School (Infant), St Stephens CE Junior School
Within 3 km of a	Yes 🖂	Orleans Park School, Christs School, Grey Court School, Waldegrave School
secondary school*	No 🗌	for Girls
Within 1 km of a GP	Yes 🖂	York Medical Practice, Twickenham Park Surgery, Richmond Green Medical
<u>surgery</u>	No 🗌	Centre, Oak Lane Medical Centre, Richmond Lock Surgery
Any access constraints	Yes 🗌	
Any access constraints	No 🖂	
	140	<u> </u>

Constraint and opportunity		
Constraint/opportunity		Commentary
Flood zone and 20m EA buffer zone to rivers	1	
Metropolitan Open Land	Yes ☐ No ⊠	
Green Belt / Major Developed Site in GB	Yes ☐ No ⊠	
Historic Parks & Gardens	Yes ☐ No ⊠	
Tree Preservation Orders	Yes ☐ No ⊠	
SSSI	Yes ☐ No ⊠	
Other Site of Nature Importance	Yes ☐ No ⊠	
Conservation Area	Yes ⊠ No □	
Listed Building(s)	Yes ⊠ No ⊠	
Building(s) of	Yes 🗵	Station building
Townscape Merit	No 🗌	
Archaeological Priority Area	Yes ☐ No ⊠	

**Surrounding land** 

Surrounding land uses	Retail, offices, light industry
Relevant surrounding designations	Conservation Area, Area of Mixed Use

<sup>&</sup>lt;sup>+</sup> as the crow flies

<sup>&</sup>lt;sup>+</sup> as the crow flies

<sup>\*</sup> Excluding private schools, free schools etc.

Commentary on relationship with nearby and other	Opposite SM 3 Twickenham Film Studios & Arlington Works
proposal sites	

#### **Summary and Overview**

#### Summary of assessment:

Proposal to improve the station, including lifts and improvements to the entrances

This will need to take account of the conservation area, the BTM and their settings

#### **Information from Sustainability Appraisal:**

Overall very positive impacts, particularly as the interchange improvements to the station will encourage public transport use, which should contribute to a reduction in carbon dioxide emissions; improved accessibility will benefit all residents, particularly those in wheelchairs, and is also expected to contribute to the vitality of St Margarets.

### Council's preferred use and justification (pre-publication):

Proposal

Station and interchange improvements

Justification

Improvements to the station, including lifts and improvements to the entrances

#### Proposal for publication:

Proposal

Station and interchange improvements

Justification

Improvements to the station, including lifts and improvements to the entrances

### Any other comments:

#### Site details

Site Name	Ryde House
Site No.	SM 5
Site address /	391 Richmond Road, Twickenham, TW1 2EF
location	
Description of site	Existing offices, retail units and two flats
Date of site visit	
Grid reference	X: 517479; Y: 174352
Site area	2,530 sqm
Site proposed by	officers
Ownership (if	
known)	

Site map with aerial photograph



#### Land use details

Existing use and
buildings

The building occupies a significant frontage, 3 stories in height and extends towards the rear of the site, where there is also a car park that served the offices during the week, and which was available for public use on Saturdays. The site has been long-term vacant (since 2006) and was previously in office, retail and residential use.

Is the site vacant?	Yes ⊠ Vacant since 2006 No □							
Is the site derelict?	Yes ☐ No ⊠							
Occupancy rate	□ occupied □ under-occupied ⊠ un-occupied							
Other comments	N/A							
Site history								
	Relevant history:							
	12/1001/FUL - Demolition of existing offices, retail units and two flats. Construction of a new ground - 4 storey development to provide 2 new retail units; 92 bedroom hotel with ancillary restaurant; associated car parking (including 21 for retail, 19 for hotel); alterations to site entrance, landscaping, bus lay-by, and associated works. Permission refused.							
	12/1002/CAC - Demolition of existing offices, retail units and two flats. Permission refused.							
	02/2156 - Construction Of Storage/ Office Building Within Existing Office. Permission granted.							
	2/1149 - Erection Of A Storage/office Building Within Open Structure Of Existing Offices. Permission granted.							
	0/2137 - Replacement Roof Level Chiller Housing. Permission granted.							
	00/1613 - Conversion Of Existing Office 'undercroft' Into Additional Office Accommodation With Associated External Works. Permission granted.							
Planning	98/2673 - Demolition Of Existing Main Entrance Canopy And Construction Of New Glass And Steel Canopy Including New Entrance Doors. Permission granted.							
application history	90/0655/FUL - Enclosure Of Area Beneath Existing Office Building To Provide An Additional 318 Sq M B1 Use Class Office Floor Space & Formation Of 9 Additional Parking Spaces. Permission granted.							
	80/1443 - Provision of additional parking spaces and realignment of kerb-lines; construction of dwarf boundary wall, front railings and gates to front garden of Ryde House; erection of steel gates to vehicular access to car park; erection of new refuse enclosure at rear. Permission granted.							
	79/1527 - Installation of shopfront. Permission granted.							
	79/1426 - Erection of three television aerials. Permission granted.							
	79/0279 - Rebuilding east wing of Ryde House. Permission granted.							
	79/0178 - Demolition of east wing and rebuild, removal of west and east wing roofs, and replacement with flat roofs behind parapet. Permission granted.							
	78/0786 - Alteration to elevations and provision of external staircase. Permission granted.							
	76/0212 - Repair and alterations to existing Grade II Listed Building and the use of such for							

	consulting room purposes. Permission granted.
Section 106	None identified

**Constraint and opportunities – Land uses** 

Constraint and opportunities – L		
Constraint/opportunity		Commentary
UDP/LDF site	Yes ☐ No ⊠	
Public Open Space	Yes ☐ No ⊠	
Public Open Space Deficient	Yes ☐ No ⊠	
Other Open Land of Townscape Importance	Yes ☐ No ⊠	
River Thames Policy Area	Yes ☐ No ⊠	
River Crane Opportunity Area	Yes ☐ No ⊠	
Potentially contaminated land	Yes ⊠ No □	1940/50: motor car garage
Area of relative disadvantage	Yes ☐ No ⊠	
Public Rights of Way	Yes ☐ No ⊠	
Other, e.g pylons	Yes ☐ No ⊠	

Constraint and opportunities - Key services and accessibility

Constraint/opportunity		Commentary
Employment use	Yes ⊠ No □	Partially
Town Centre Boundary	Yes ☐ No ⊠	
Area of Mixed Use	Yes ⊠ No □	East Twickenham AMU
Key shopping frontage	Yes ☐ No ⊠	
Secondary shopping frontage	Yes ⊠ No □	Richmond Road
Frontage/area subject to specific restrictions	Yes ☐ No ⊠	
PTAL Level	Level 4	Good
Within 400 metres <sup>+</sup> to an Area of Mixed Use	Yes ⊠ No □	East Twickenham AMU
Within 400 metres <sup>+</sup> to a main Town Centre	Yes ⊠ No □	Richmond Town Centre
Within 1 km of a	Yes 🖂	Orleans Infant and Nursery School, St Marys Primary School (Junior), St

3

<sup>&</sup>lt;sup>+</sup> as the crow flies

<sup>&</sup>lt;sup>+</sup> as the crow flies

primary school*	No 🗌	Stephens CE Junior School, Vineyard Primary School
Within 3 km of a	Yes 🗌	Orleans Park School, Christs School, Grey Court School, Waldegrave School
secondary school*	No 🗌	for Girls
Within 1 km of a GP	Yes 🖂	Paradise Road Surgery, Twickenham Park Surgery, Richmond Green
<u>surgery</u>	No 🗌	Medical Centre, Da Costa (The Vineyard)
	Yes 🖂	There are high levels of traffic around Richmond Road leading to Richmond
Any access constraints	No 🗌	Bridge.
		There is a car park to the rear of the site, which is accessed via Richmond
		Road, with an exit via Ryde Place.

Constraint/opportunity		Commentary
Flood zone and 20m EA buffer zone to rivers	1	
Metropolitan Open Land	Yes ☐ No ⊠	
Green Belt / Major Developed Site in GB	Yes ☐ No ⊠	
Historic Parks & Gardens	Yes ☐ No ⊠	
Tree Preservation Orders	Yes ⊠ No □	
SSSI	Yes ☐ No ⊠	
Other Site of Nature Importance	Yes ☐ No ⊠	
Conservation Area	Yes ⊠ No □	Richmond Road East Twickenham
Listed Building(s)	Yes ☐ No ⊠	
Building(s) of Townscape Merit	Yes ☐ No ☒	
Archaeological Priority Area	Yes ⊠ No □	

Surrounding land

Carroananing land	
Surrounding land uses	The units to the west of the site are within the secondary shopping frontage of Richmond Road and East Twickenham local centre; the whole area is within a Mixed Use Area.
Relevant surrounding designations	Old Ryde House to the east is Grade II listed, and other properties to the rear, and scattered to the west, east and south are BTMs.
Commentary on relationship with nearby and other proposal sites	No nearby proposal sites

<sup>\*</sup> Excluding private schools, free schools etc.

### **Summary and Overview**

#### Summary of assessment:

This site is located within a prominent position along Richmond Road, in the heart of East Twickenham. It has a significant frontage within a secondary shopping frontage. Parking is available to the rear of the site, however, Richmond Road can be heavily congested with traffic leading up to Richmond Bridge. The site has been long-term vacant and whilst loss of employment floorspace would be regrettable, a proposal that would involve other uses, such as education/retail uses would probably be appropriate given the vacancy and marketing efforts already undertaken.

### Information from Sustainability Appraisal:

The creation of a ground floor retail unit would contribute to the vitality and viability of the local centre; additional school places are required in this area and therefore the provision of a new primary school would contribute to addressing the local need.

#### Council's preferred use and justification (pre-publication):

Proposal

Retail and education

#### Justification

The site is within East Twickenham local centre and the creation of ground floor retail will consolidate the shopping frontage and add viability. Additional school places are required in this area and the site provides an opportunity for new primary school places. The proposal should enhance the setting of the neighbouring listed building.

#### Proposal for publication:

Proposal

Retail and education

#### Justification

The site is within East Twickenham local centre and the creation of ground floor retail will consolidate the shopping frontage and add viability. Additional school places are required in this area and the site provides an opportunity for new primary school places. The proposal should enhance the setting of the neighbouring listed building.